

Providing additional information and descriptions



Prepositional phrase

To provide **further details** and specify the **features/characteristics** of the company/product/event.
e.g. Buyers can decorate their home with our organic scented candles.

Company Profile:
Use *prepositional phrases* to describe the underlined items.



Describe the company's mission.

Task 4

Plant Smart was founded in 2022 _____. Our candle shop's commitment to the environment shines through the use of recyclable materials. We also show our support for local industries by adopting ingredients _____ to reduce the carbon footprint caused by transportation. Nestled on the outskirts of Hong Kong, we produce in small batches to ensure freshness and quality. We strive to create each piece with care and quality, using a blend of locally sourced beeswax and soy, and essential oils. Our pop-up shop _____ will create a vintage and inviting ambiance. We believe our candles will illuminate a path _____.

Describe the source(s) of the ingredients

Elaborate on the path to echo the mission to "grow a green globe"

Describe the decoration that attracts customers.

Relative clause

(1) Defining relative clause
To provide **essential information** about the company/product/event.
e.g. We choose to work with suppliers which provide organic ingredients.

(2) Non-defining relative clause
To provide **non-essential information** about the company/product/event.
e.g. The 2-in-1 candle warmer, which has a hand-painted design, will become a fashionable and unique accessory at home.

Reduced Relative Clause

To make the writing **more concise** and **add variety** to sentences.

(1) Present participle phrase
e.g. The pop-up shop offering chemical-free products will be popular.

(2) Past participle phrase
e.g. Planet Smart, which is located on an outlying island, aims to make itself self-sufficient in ingredient supply in the long run.

which/that offers

Use a reduced relative clause to describe the target customers.

Best-selling product:
Use *relative clauses* to describe the product.

Task 5

The Sweet-scented Travel Tin _____ is our best-selling product. It allows their favourite fragrance to keep them company at all times. The candle in the tin _____ is meticulously crafted and very portable. We use the best ingredients available and work with providers _____. The fruity aroma of Turkey's figs and apricots, together with the floral notes of acacia and edelweiss, forms a sweet base _____. We strive to create handy scented candles _____.
Burning Time: 30-40 hours

Use a reduced relative clause to explain its weight.

Use a defining relative clause to give information about the providers.

Use a relative clause to describe the effects of using these ingredients.

Use a defining relative clause to give examples of the types of target customers.